

SUPERIOR[®] 

Superior sealing technology

defining.superior





What we mean to you

Our customers across the world rely on us to provide reliable o-rings and seals time after time.

Our aim is simple: to justify our name by providing excellence at every level, in our products and service.

Superior is a leading manufacturer of high integrity o-rings and seals. We have a long and successful heritage and bring a meticulous attention to detail to everything we do. We are supporting your most ambitious aims.

There can be no compromise in your components. We harness the latest technology to create the very best products, so you can be sure of superior quality, excellent sealing and reliable design.

Our deep understanding of the raw materials we work with, and practical knowledge of the demands on elastomers, means that our material scientists can create the ideal compound for any specific product

or situation. We are always working to increase product performance for our customers.

A service to match our products

High integrity products are just part of the story. At Superior we pride ourselves on excellent customer service. Whatever sector your business is based in, we have the experience to deliver.

We have worked with some of the world's most respected manufacturers, in every field from chemical and engineering to automotive, medical, water and food. Choose Superior and you can be sure of excellent sealing technology and outstanding support, enabling you to forge ahead and create more competitive products.



We focus on **innovation** to **deliver advanced** new **compounds** that **your reputation** can depend on.







We constantly aim to be sustainable and forward-thinking in everything we do: **environmentally, economically and socially.**

You can count on what we do
We don't just manufacture precision seals.
We safeguard your reputation.

Your reputation rests on your products. To safeguard your reputation, we work to the highest and most precise standards.

At Superior, we harness technology, people and industry-leading thinking to create market-leading products. Which means you can sell your products globally with confidence.

Fast and first to market

You need to be able to respond to the market quickly and develop your offering as and when your customers' needs change. We can help you cut your lead times, so you can get products to your customers fast and efficiently and enhance your hard-won reputation.

Our flat management structure gives you easy access to our key people at every stage: from material sourcing, technical services and tooling to the production cycle.

Think of us as an integral part of your team: proactive and quick to respond to even the tightest deadlines.





How we support you to achieve your goals

We manage the entire material cycle in-house, from product formulation and design, to testing against your criteria. So you maintain and enhance your competitive advantage.

We can add value to your project as soon as you talk to us. By getting involved in your project from the outset, we can bring innovative thinking to the table to help guide the design process. By taking a partnership approach, we can help introduce new solutions and improve systems so you can develop a more competitive product.

Committed to excellence

Our tool room is state-of-the-art and reflects the very latest developments in mould technology to ensure your speed of response. We will work closely with you, using the latest CAD/CAM technology to translate designs into precision production tooling – you can also be sure of rapid prototyping and outstanding response.

The Superior family

Since we were founded, Superior has maintained a strong team spirit, underwritten by a desire to contribute. By working closely with all our customers, we establish strong bonds to include and involve you during every project. We also encourage and reward talent, so you know the most highly skilled professionals are supporting you every step of the way.

defining.the future

Helping you move forward

We cannot for one moment assume we know it all, which is why we always look to discover and develop more.

Your business relies on staying ahead of the competition. We are immersed in progress, constantly driving product development by pushing at the limits of material science and chemistry.

A vision for the future

Your needs can change at a moment's notice, which is why we continually invest in the future. **The Superior Technology Centre** demonstrates our approach to sustainability. In ecological terms, it has Green Building Standard certification and **minimises energy use** with geothermal heating and cooling and generating its own **renewable power**.

In human terms, it is key to the development of our people's talents, inspiring them and our customers to discover more efficient and innovative solutions.



By investing in the future, we can help you **meet tomorrow's requirements, today.**





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